



WINE KITS CRAFTED FOR EXCELLENCE

Craft winemakers want a variety of wine styles, from light and crisp whites to full-bodied and firm reds. For over 50 years, the team at RJS Craft Winemaking has been helping winemakers craft an array of superior quality wines to enjoy themselves and proudly share with friends and family.

We start by visiting the world's leading wine regions where we select the finest grape varieties for our wines. Our skilled research and development team uses the high quality grape juices and concentrates to create a range of single varietal and blended wine styles. We then provide craft winemakers the opportunity to further enhance their wines with specialized ingredients such as grape skins, dried elderflowers and berries, European and American oaks, and specially selected yeasts in our kits.

We invite you to try our exceptional wine kits. From easy-drinking to complex, we have the perfect style of wine for every craft winemaker and wine lover in our brand portfolio.

KEY

OAK	BODY	SWEETNESS
U – UNOAKED	L – LIGHT	D – DRY
L – LIGHT	M – MEDIUM	O – OFF-DRY
M – MEDIUM	F – FULL	S – SWEET
H – HEAVY		

Note: Wine is very subjective to all individuals. Different types of winemaking practices can affect the outcome of your wine.

The chart above is a guideline for how we describe the profiles of our finished wines. Refer to tasting notes for each wine's profile.



Fermenting your wine on GenuWine Grape Skins will add deep hues, enhanced bouquet, and a lingering finish to our select red wines. Look for the gold G (for Winery Crushed Grape Skins) or the silver G (for Winery Dried Grape Skins) to determine wines with this feature.

Macomb Vintner Supply LLC

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EN PRIMEUR Winery Series

\$160 EACH

EXPERIENCE AUTHENTIC CRAFT WINEMAKING



Craft winemakers who want to explore their passion for traditional craft winemaking and take pride in stocking their cellars with their own exceptional wines make En Primeur Winery Series.

Our red wines include GenuWine Winery Crushed or Dried Grape Skins, which provide deep color, chewy tannins, tantalizing flavors and complex aromas. Our white wines include select yeast strains that enhance varietal characteristics during fermentation to bring out the best flavors and aromas.

En Primeur Winery Series provides the most authentic craft winemaking experience, enabling you to craft age-worthy wines of distinction that will impress every wine connoisseur.

Each kit contains 16 or 18 liters of superior quality varietal grape juice and concentrate that, in as little as 6 to 8 weeks, will make 23 liters of your very own exceptional craft wine.



*labels included; bottles, corks, and shrinks sold separately.

EN PRIMEUR WINERY SERIES WHITE

Chile Chardonnay L | M | D
Bursting with hints of pineapple, melon and peach on the palate, delicate hints of pear on the finish. A perfectly balanced wine with fresh and lively acidity.

Australian Riesling Gewurztraminer U | M | O
Apples, spice, and slight minerality on the nose. Flavors of citrus, floral and honey linger on the palate. Pleasant acidity to balance sweetness. A triumph.

Italy Pinot Grigio U | L | D
Opens with citrus, floral and pear notes. Hints of citrus and green apple on the finish. The palate is elevated with its perfect harmony of fruit and crisp acidity.

South Africa Sauvignon Blanc U | M | D
Aromas of apple, lemon, and kiwi on the nose and hints of lemon and herbaceous flavors on the palate. Expect a zesty finish to this elegant wine.

Winemaker's Trio White U | M | D
This refined Pinot Grigio, Sauvignon Blanc, and Muscat blend exudes pretty floral aromas with hints of tropical fruit and lychee. Flavors on the palate include juicy pineapple, mango, peach, and lychee.

EN PRIMEUR WINERY SERIES RED

Australia Cabernet Sauvignon G | M | F | D
This complex, full-bodied wine has an appealing aroma of plump blackberries, sweet vanilla, and fresh violets while cherries, pepper spice, and rich tannins grace the palate.

Australia Pinot Noir G | M | M | D
An elegant wine bursting with flavors of ripe black cherries, red berry fruits, and delicate spice notes on the palate superbly balanced with oak.

Australia Shiraz G | H | M | D
Warm black fruit and berries entice the nose, while concentrated flavors of red fruit, oak, and chocolate round out the experience of this satisfying medium-bodied wine.

Chile Carménère G | M | M | D
This opulent and rich Carménère boasts luscious flavors of red cherries and berries, hints of spice, and leather, enhanced with robust tannins.

Chile Malbec G | M | M | D
A brilliant bouquet of dark fruits with subtle hints of oak, vanilla, and spices. Strong plum and berry flavors balanced by moderate tannins on the palate.

Chile Merlot G | M | M | D
A classic wine with a rich aromatic bouquet of fresh red cherries, toasted oak, and herbs. Expressive flavors of dark ripe plums, berries, and silky tannins on the palate.

Italy Amarone Style G | M | F | D
A spicy bouquet with black cherry, tobacco, licorice, and coffee notes. The palate is big, round, and flavorful with delicious dark fruit, leather, cassis, and pepper notes.

Italy Rosso Grande Eccellente G | M | F | D
A delectable bouquet of sweet ripe berries, spices, and farm cherries, and firmly structured tannins. This assertive wine is bold in all aspects.

Italy Super Tuscan G | H | F | D
An assertive wine with aromatics of fresh raspberries supported by subtle hints of vanilla and earth. A concentrated palate of blackberries and black pepper with firm tannins.

Italy Zinfandel G | M | F | D
A bouquet of black cherries and plump dark fruit are framed by the ample aromas of tobacco and dark coffee. Fruit forward with an array of spicy flavors on the finish.

Winemaker's Trio Red G | M | M | D
A modern, new world style wine featuring a blend of Cabernet Sauvignon, Syrah and Zinfandel. Aromas of vanilla, red berries and black cherries and sweet flavors of ripe raspberry, chocolate and cherry.

G GENUWINE WINERY CRUSHED GRAPE SKINS

G GENUWINE WINERY DRIED GRAPE SKINS

Cru SELECT

\$128 EACH

SOPHISTICATION IN EVERY VARIETY



Cru Select wines are a treasure for wine enthusiasts looking to try new grape varieties and wine styles from around the world. Made with the finest juice from the world's best vineyards, our wines exemplify sophistication you can taste in every glass.

From the noble golden Chardonnay to the alluring deep Cabernet Sauvignon, Cru Select wines have the right body, clarity and bouquet to satisfy even the most discerning palate. Our white wine selection ranges from full-bodied and oaked to refreshingly crisp and light. Select red wines include GenuWine Winery Dried Grape Skins, which provide deep color, chewy tannins, tantalizing flavors and complex aromas.

Each kit contains 16 liters of superior quality varietal grape juice and concentrate that, in as little as 6 weeks, will make 23 liters of your very own distinctive craft wine.



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CRU SELECT WHITE

Australia Style Chardonnay M | M | D
A classic style Chardonnay that is clean, crisp, and rich in varietal character with fruit flavors abound. It is golden-hued and slightly tart while flavors of vanilla and cloves tantalize the palate.

Italy Style Pinot Grigio U | L | D
Made in an Italian style, the bouquet reveals bright citrus and green apple aromas with honeydew tones; an exquisite balance of citrus and acidity.

New Zealand Style Sauvignon Blanc L | M | D
This renowned New Zealand wine presents soft hues in the glass. It is crisp and light, with intense flavors of grapefruit peel, freshly cut grass, and light oak on the finish.

CRU SELECT RED

Amarone Style H | F | D
This classic Italian style wine is packed with rich raspberry, blackberry and cassis flavors. Deep, dark, and inviting, the finish is long, lingering, and full of ripe tannins.

Australia Style Cabernet Sauvignon M | M | D
Soft yet fruity, this Australian style Cab shows more complex varietal fruit flavors, including cherry and blackberry, than its Old World counterpart.

Australia Style Cabernet Shiraz Merlot H | F | D
These three noble grapes, grown in Australia's warm climate, have produced an elegant wine with aromas of leather and black pepper and intense jammy flavors of blackberries.

Australia Style Shiraz H | M | D
Deep and dark in color with a rich bouquet of fruit and a hint of cassis, this is the Shiraz that put Australian wines on the map. It will age into a velvety wine of pure elegance.

California Style Pinot Noir L | M | D
This New World California style Pinot Noir features a bouquet of rich tobacco and ripe dark cherries. The hint of oak and velvety tannins on the palate are a pleasant surprise.

Chile Style Cabernet Malbec Carménère M | M | D
Strong notes of green pepper, dark fruit, and leather define this rich dark wine. Smooth tannins grace the palate followed by blackberries and spice.

Chile Style Malbec H | M | D
Aromas of crushed blackberries and vanilla follow through to a densely packed palate boasting chocolate and abundant oak tones. This wine showcases the Malbec grape at its best.

France Style Merlot M | M | D
Impressive aromas of farm fresh strawberries, violets, and vanilla framed with soft, silky tannins. Powerful notes of ripe raspberries, cherries, and dark fruit on the palate. A true French classic wine.

Italy Style Nebbiolo M | M | D
Made from the prized Nebbiolo grape, this wine features flavors of violet, cherries, and cocoa. Undertones of toasted oak, dark fruit and firm acidity dominate the long finish.

Italy Style Rosso Grande M | F | D
Deep ruby-garnet color and spicy oak aroma, bursting with vibrant flavors of ripe berries and black cherries. This is classic, food-friendly Italian style red wine.

Italy Style Valpola ^G M | M | D
An aroma reminiscent of farm fresh cherries backed by streaks of dark chocolate. Toasted oak on the palate helps it age into an Italian style wine of award winning potential.

Cru 
INTERNATIONAL

INSPIRED BY THE FINEST WINEMAKING REGIONS



Craft winemakers who expect more from an everyday wine enjoy drinking Cru International. These wines highlight the unique tastes of the most acclaimed wine styles of the old and new worlds. Whether you enjoy tantalizing reds or exciting whites, Cru International brings the world of international wine styles to you.

Many of our world-renowned red style wines feature our GenuWine Winery Dried Grape Skins. The patented process in which we preserve the grape skins brings 'fresh from the vineyard' aromas, and delivers the best flavors from the grapes to every glass.

Each kit contains everything you need to make 23 liters of your very own distinctive craft wine in as little as five weeks.



*bottles, corks, shrinks and labels sold separately

SALE \$90 for all Cru International kits over \$90

CRU INTERNATIONAL WHITE

California Chardonnay Style **\$90** M | M | D

Captivating flavors of green apple and tropical fruit enhance an upfront floral bouquet as is expected by the finest California Chardonnays. It will develop to reveal layers of ripe fruit and integrated oak.

California Muscat Style **\$87** U | M | O

A luscious blend with flavors and aromas of peach, apricot, baked apple, and pear. This soft white crowd-pleasing California wine also has a hint of tropical fruit.

France Rosé Style **\$92** U | M | D

Made in the classic French rosé style, it is light bodied and pink in color with spiced strawberry and crisp, citrus aromas. The palate features fresh strawberry flavors with a refreshing fruity finish.

Germany Gewürztraminer Style **\$86** U | M | O

Made in the style of one of Germany's most renowned whites, this Gewürztraminer style is balanced and crisp with bold tropical fruits on the palate.

Germany Müller-Thurgau Style **\$87** U | M | O

Made from a quintessential German white grape variety, this wine features subtle fruit notes and a mild acidity. Its long and lasting finish will leave you wanting more.

Italy Pinot Grigio Style **\$88** U | L | D

An enticing deep apple and grapefruit bouquet with apple and citrus notes that follow through to the palate and linger with a dry finish. This Pinot Grigio is made in the true northern Italian style.

Ontario Sauvignon Blanc Style **\$86** U | M | D

Straw in color with a refreshing grassy nose; bold herbal tones and fresh citrus flavors on the palate. This wine is as delightful as a cool Ontario Fall day, its finish both long and fruity.

CRU INTERNATIONAL RED

Argentina Malbec Syrah Style **\$94** M | M | D

Argentina's best known and cherished red grape, Malbec, is blended with spicy Syrah to create a wine with pleasant toasty aromas and hints of cherry and dark fruit on the palate.

Australia Cabernet Sauvignon Style **\$94** M | M | D

A classic Cabernet Sauvignon with a nose of blackcurrants, dark chocolate, and subtle toasty notes with hints of coffee and vanilla notes on the palate.

British Columbia Pinot Noir Style **\$92** M | M | D

As one would expect from a BC style Pinot Noir, this wine features aromas of black cherries and fresh strawberries. Silky tannins while subtle notes of pepper and spice round out the palate.

California Syrah Style **\$94** M | F | D

Raspberries and peppery spice blend in harmony to create an elegant flavor with soft, balanced tannins and a lingering, smooth finish. This is a California wine at its best.

Chile Malbec Style **\$94** M | M | D

Warm spice notes and aromas and flavors of ripe blackberry and blackcurrant. Chile is well known for these chewy, deep, rustic red wines with intense cherry flavors and blended oak undertones.

Italy Nebbiolo Style **\$94** M | M | D

Luxurious flavors of dark plums and chocolate greet the nose, while hints of blackberries, toasted oak, and spices are found on the palate of this great Italian classic.

Italy Sangiovese Style **\$95** M | M | D

Perhaps Italy's best loved grape from Tuscany, this wine is expressive on the palate with lively cherry fruit and a brisk acidity supported by ample smooth tannins with a deep and lingering finish.

Washington Merlot Style **\$94** M | M | D

A cooler climate style Merlot from Washington, this wine features classic flavors of cassis and chocolate. It is dark and rich with complex notes of blackberries and velvety tannins.

 GENUWINE WINERY DRIED GRAPE SKINS

*Orchard
Breezin'*

INSPIRED BY THE FINEST WINEMAKING REGIONS



Refresh yourself, and your guests, with the subtle fruit flavors of Orchard Breezin' wines. Light in alcohol, perfectly balanced and not too sweet, Orchard Breezin' is the perfect beer and wine cooler alternative. Sip your favorite Orchard Breezin' wine during cherished moments of "me" time, or serve it to family and friends to make every social occasion extraordinary.

Ready to drink in only four weeks, Orchard Breezin' wines can be enjoyed chilled on their own or mixed with juices, sodas, and liqueurs to create crowd pleasing cocktails. From strawberry to lime, Orchard Breezin' offers a wide variety of fruit flavors that will appeal to every palate.

Each kit contains everything you need to make 23 liters of your very own craft wine in as little as four weeks.



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ORCHARD BREEZIN' WHITE WINES

Peach Perfection

The luscious scent of ripe peaches explodes from this exceptionally crisp, flavorful wine. Pale straw in color, this wine is a natural addition to a lazy afternoon or an evening barbecue.

Strawberry Sensation

This light refreshing wine offers the delightfully sweet aroma of fresh picked strawberries blended with a rich mélange of honey, tropical fruit and floral flavors. Try it chilled for added freshness!

Tropical Lime

Fresh and zesty lime notes are perfectly balanced with the subtle flavor of coconut and citrus. One sip of this refreshing wine and you will be transported to a beach faraway!

ORCHARD BREEZIN' RED WINES

Acai Raspberry Rapture

Acai, a small dark purple fruit that is so tasty, that you can hardly believe it is also good for you. This intense fruit combined with sweet, ripe raspberries create a powerhouse of a wine.

Blackberry Blast

Reward your passion for intense exotic flavors with this garnet-colored red wine. Colorful tastes of juicy blackberries and ripe currants round out a truly flavorful experience to share with friends.

Blueberry Bliss

Experience the exciting combination of freshly picked blueberries with a delicate touch of tannins and structure. This off-dry red wine is best enjoyed chilled on a warm summer day.

Pomegranate Wildberry Wave

This red wine brings together juicy and sweet flavors of wildberries and the rich and crisp notes of orchard fresh pomegranates. This delicious elixir is best enjoyed chilled.

Seville Orange Sangria

Fresh and sweet juicy flavors are balanced by the bitterness of the Seville Orange in this popular red wine. Bring out your creative side by adding your favorite chopped fruit.

Very Black Cherry

This off dry ruby red wine presents succulent flavors of fresh ripe black cherries balanced by a subtle touch of tannins. Light and fruity, this thirst quencher is a great addition to any summer festivity.

ORCHARD BREEZIN' BLUSH WINES

Rockin' Raspberry Rosé

This blush wine offers the succulent, mouth-watering flavors of sweet, ripe raspberries blended gracefully with a delectable refreshing rose.

Wild Watermelon

This refreshing blush wine presents all the characteristics of a slice of fresh watermelon. Balancing thirst quenching crispness with juicy sweetness, Wild Watermelon is best served chilled to enjoy the invigorating flavor of this classic summer beverage. Does not come with bottle labels.

**\$65
EACH**